AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method, comprising:

broadcasting first content descriptors to one or more clients, the first content

descriptors describing content for broadcast;

prioritizing the content in response to a feedback received from the one or more

clients, wherein the feedback sent by is automatically generated

transparent to the one or more clients is based on the an amount of content

consumed by the one or more clients;

broadcasting second content descriptors, the second content descriptors describing

the prioritized content for broadcast; and

broadcasting the prioritized content to the one or more clients.

Claim 2-80 (Cancelled)

81. (Original) The method of claim 1, wherein the feedback received from the one or

more clients is received in a batch.

82. (Currently Amended) The method of claim 1, further comprising staggering the

sending of the feedback to the a server by the one or more clients, wherein the

staggering is based on a last time each of the one or more clients sent feedback to

the server.

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- 83. (Original) The method of claim 1, further comprising updating one or more demand data tables at the one or more clients in accordance with the first and second content descriptors.
- 84. (Original) The method of claim 83, further comprising selectively storing the content in accordance with the one or more demand data tables.
- 85. (Original) The method of claim 84, further comprising updating the one or more demand data tables by the one or more clients.
- 86. (Currently Amended) The method of claim 1, further comprising filtering the content received from the <u>a</u> server based on the content the one or more clients are interested in.
- 87. (Original) The method of claim 1, wherein the content first and second content descriptors include metadata to describe the content and the prioritized content.
- 88. (Original) The method of claim 1, further comprising generating the second content descriptors in response to the feedback received from the one or more clients, the feedback including a demand indicating a level of desirability for the content.

- 89. (Currently Amended) The method of claim-188, wherein the prioritizing of the content comprising comprises generating a list of demanded content of the content in accordance with the level of desirability.
- 90. (Original) The method of claim 1, further comprising updating one or more descriptor tables at the one or more clients in accordance with the first and second content descriptors.
- 91. (Currently Amended) A machine-readable medium having stored thereon data representing sets of instructions which, when executed by a machine, cause the machine to:

broadcast first content descriptors to one or more clients, the first content descriptors describing content for broadcast;

prioritize the content in response to a feedback received from the one or more clients, wherein the feedback is automatically generated transparent to sent by the one or more clients is based on the an amount of content consumed by the one or more clients;

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast; and broadcast the prioritized content to the one or more clients.

92. (Original) The machine-readable medium of claim 91, wherein the feedback received from the one or more clients is received in a batch.

- 93. (Currently Amended) The machine-readable medium of claim 91, wherein the one or more clients stagger sending the feedback to the a server, wherein the staggering is based on a last time each of the one or more clients sent feedback to the server.
- 94. (Currently Amended) The machine-readable medium of claim-9193, wherein the one or more clients filter the content received from the server based on the content the one or more clients are interested in.
- 95. (Currently Amended) A system comprising:

a client; and

a server coupled to the client, the server to

broadcast first content descriptors to the client, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the client, wherein the feedback is automatically generated transparent to sent by the client is based on the an amount of content consumed by the client,

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and

broadcast the prioritized content to the client.

96. (Original) The system of claim 95, wherein the feedback received from the client is received in a batch.

- 97. (Currently Amended) The system of claim 95, wherein the client staggers sending the feedback to the server, wherein the staggering is based on a last time <u>the</u> client sent feedback to the server.
- 98. (Original) The system of claim 95, wherein the client filters the content received from the server based on the content the client is interested in.
- 99. (Currently Amended) An apparatus comprising:a network including a first computer system coupled to a second computer system, the first computer system to

broadcast first content descriptors to the second computer system, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the second

computer system, wherein the feedback is automatically generated

transparent to sent by the second computer system is based on the amount

of content consumed by the second computer system,

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast, and broadcast the prioritized content to the second computer system.

100. (Original) The apparatus of claim 99, wherein the first computer system comprises a server, and the second computer system comprises a client.

- 101. (Original) The apparatus of claim 99, wherein the feedback received from the second computer system is received in a batch.
- 102. (Currently Amended) The apparatus of claim 99, wherein the second computer system staggers sending the feedback to the first computer system, wherein the staggering is based on a last time the second computer system sent feedback to the first computer system.
- 103. (Original) The apparatus of claim 99, wherein the second computer system filters the content received from the first computer system based on the content the second computer system is interested in.